



MEDIA RELEASE

For Immediate Release
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Child Find Alberta

CHILD FIND ALBERTA SUPPORTS THE 20th ANNIVERSARY - National Child Day

Calgary- CHILD FIND ALBERTA SOCIETY.

National Child Day, November 20th, 2009

Celebrating the 20th Anniversary of the United Nation Convention on the Rights of the Child (UNCRC)

Calgary – Child Find Alberta Society. - This year, on November 20th, National Child Day, countries around the world will celebrate the 20th Anniversary of the United Nations Convention on the Rights of the Child (UNCRC).

National Child Day has been nationally celebrated since 1993. It commemorates the United Nations' adoption of two documents centered on children's rights: the United Nations Declaration of Rights of the Child on November 20, 1959, and the United Nations Convention on the Rights of the Child on November 20, 1989.

This marks the day on which the United Nations General Assembly adopted the *Declaration of the Rights of the Child* in 1959 and the *Convention on the Rights of the Child* in 1989. The Convention spells out the basic human rights to which all children under the age of 18 are entitled.

In 1993, the Government of Canada enacted legislation to designate November 20th of each year as a national day of the child in order to promote an awareness of the Convention in Canada. The Government of Canada has worked tirelessly to promotion & focus on specific rights such as:

The Right to Protection from Sexual Exploitation - 2008;

The Right to be Active - 2007;

The Right to be Heard - 2006; and

The Right to Play - 2005.

In an overall effort to support National Child Day, Child Find Alberta encourages all Canadian's to voice concerns about Canadian children's rights violations to the politicians of Canada and to educate our children about their rights and responsibilities.

Please take time on November 20th to celebrate National Child Day. For suggestions on how to celebrate visit www.childday.gc.ca.

About the UN Convention on the Rights of the Child:

The Convention on the Rights of the Child is a legally binding international agreement that establishes the full range of human rights for children - civil, cultural, economic, political and social. In 1989, world leaders decided that children needed a special convention addressing their vulnerability, status and rights to the fullest respect and dignity as human beings. Since its adoption by the United Nations, the treaty has been ratified by almost every country in the world. It has inspired changes in laws to better protect children, altered the way that international organizations regard their work for children, and supported efforts to better protect children in situations of armed conflict. Canada ratified the Convention in 1991.

About Child Find Alberta

Child Find Alberta is a charitable organization dedicated to the personal safety of all children. Incorporated in 1983 and funded primarily through individual and corporate donations, Child Find Alberta provides valuable resources in the prevention and location of missing children and works cooperatively with public agencies and non-profit organizations engaged in the area of child protection and advocacy.

Child Find Alberta is a member of Child Find Canada, a national network of charitable nongovernmental organizations and is recognized by the Royal Canadian Mounted Police, Missing Children's Registry and the RCMP *our missing children* program. The organization works cooperatively with provincial Child Find offices and agencies involved in the area of child protection and is governed by a voluntary Board of Directors.

For information please contact:

Brad Bostock
Executive Director
Child Find Alberta
403.836.7012
bbostock.childab@storehouse39.ca